



EXPLORING STEWARDSHIP

Alex Notay, Director of Product and Service
Innovation, Places for People Group

28th February 2018, Shaping Future Places





**Quality,
accessible
housing**



**Accessible with
good transport
links**



**Encourages
social
interaction**



**CREATING
SUCCESSFUL
PLACES**

**Promotes
health**



**Builds and
supports the
economy**



**Provides a
safe, attractive
environment**



**places
by people**

THE **PLANNING
& PLACEMAKING**
AWARDS 2016

WINNER

Brooklands, Milton Keynes



Smith's Dock, North Tyneside





Eastwick and Sweetwater, Olympic Park Development



Icknield Port Loop, Birmingham



Park Hill, Sheffield

Shaping Aberdeen



Runnymede Regeneration Programme



Icknield Port Loop, Birmingham



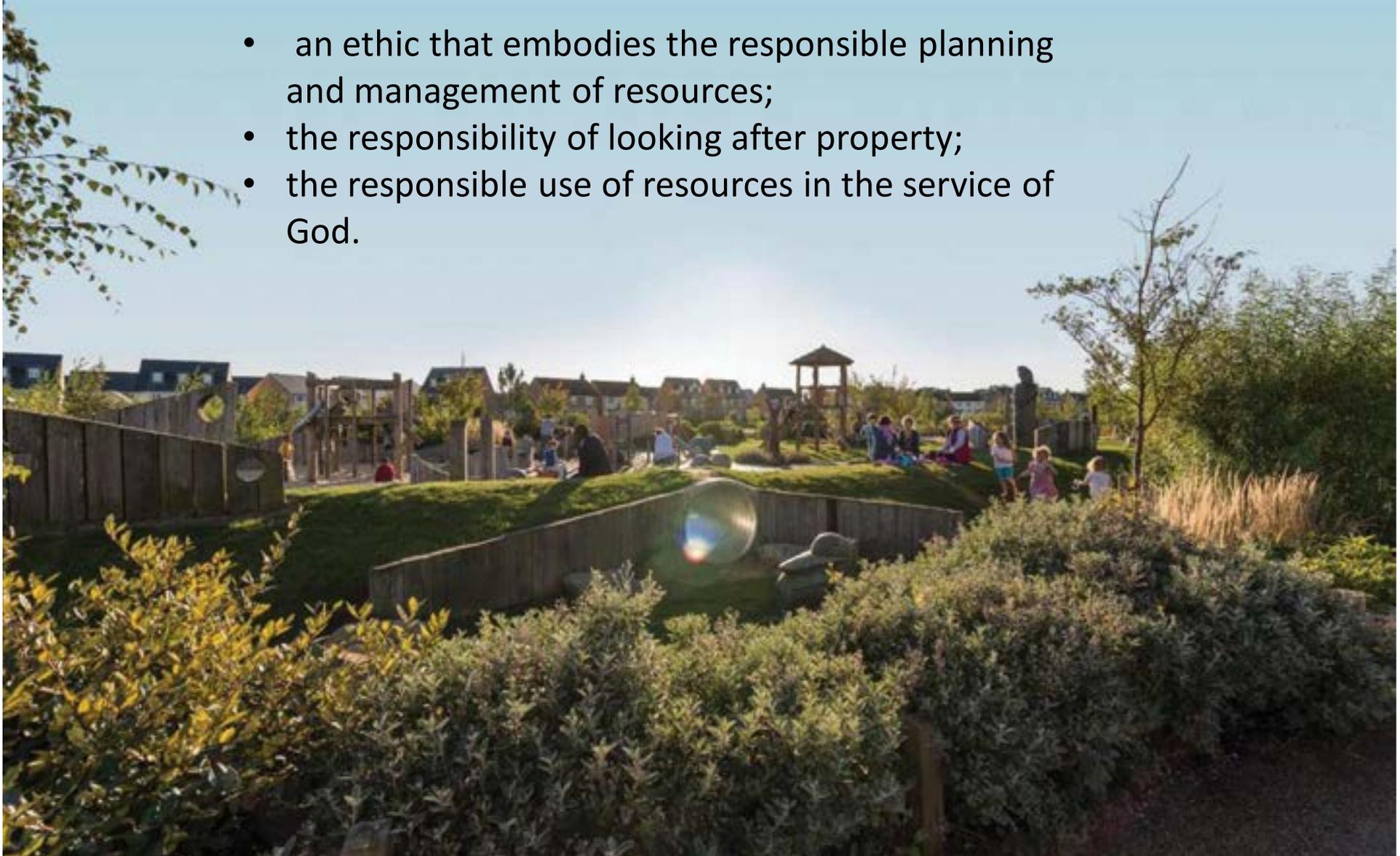
Manchester Housing Investment Fund



Public Sector Partnerships

Stewardship can be defined as:

- an ethic that embodies the responsible planning and management of resources;
- the responsibility of looking after property;
- the responsible use of resources in the service of God.



London's Historic Great Estates



- Grosvenor
- De Walden
- Cadogan
- Portman
- Bedford

“A long term, progressive, approach to stewardship guides the all activities of the Grosvenor Estate. We respect and aim to learn from the past and aim to build on the knowledge that has been amassed over hundreds of years to improve, to innovate and to look forward. We believe in looking after the land, the environment and the urban and rural communities with which we are involved to the highest standards. And we recognise that the key to long-term success is to give equal, if not greater, attention to the relationships that we have with our tenants and the wider community.” www.grosvenorestate.com/responsibility.aspx

Modern Great Estates in London



“Brand Before Building” – Stride Treglown

- Broadgate
- East Village
- King’s Cross

- Place Brand
- Identity
- Importance of Design

Sri Lanka tea estates



Manori Wijesekara, GJP Sri Lanka, 20th August 2017.
https://globalpressjournal.com/asia/sri_lanka/first-time-sri-lankan-plantation-workers-addresses-say-dignity

- *“Sri Lanka’s tea industry depends in part on tea estates, the agricultural plantations first developed by British colonialists.*
- *Today, the estates are home to about 900,000 people – about 5 percent of Sri Lanka’s population.*
- *In many cases, families live on tea estates for generations, sometimes using the same home for decades. They are often isolated within the tea estates and have limited mobility, making it difficult or even impossible for them to move to find better, higher-paying work.”*

Sri Lanka tea estates



- A campaign, since 2008 to assign individual addresses to ‘line rooms’.
- *“This address has given my family an identity,”*
- Vyndaraj Gnaneswary stands outside her front door in Passara, Sri Lanka, where her new postal address is prominently displayed.

Manori Wijesekara, GJP Sri Lanka 20th August 2017. <https://globalpressjournal.com/asia/sri-lanka/first-time-sri-lankan-plantation-workers-addresses-say-dignity>

POP Brixton



MOD Housing

