

Ebbsfleet Garden City

A Healthy New Town for the 21st Century



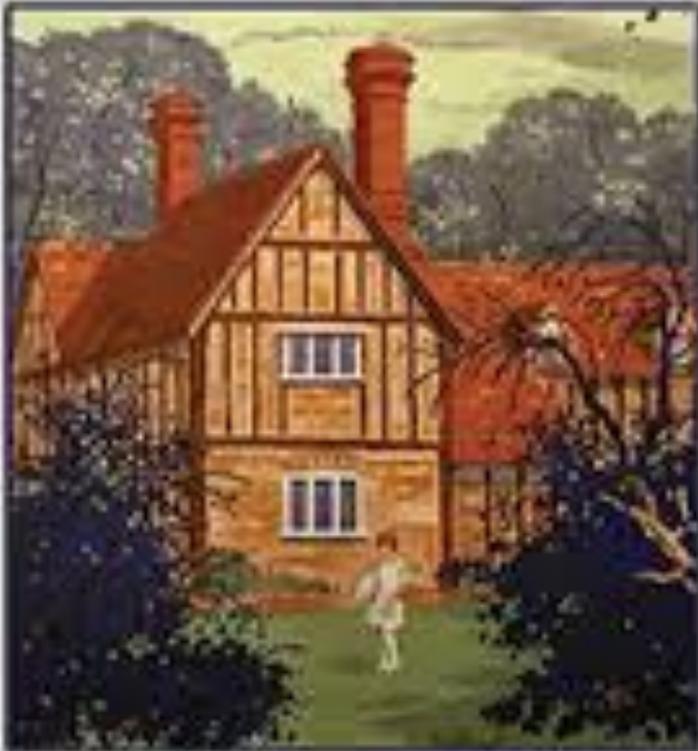


What do these places have in common?

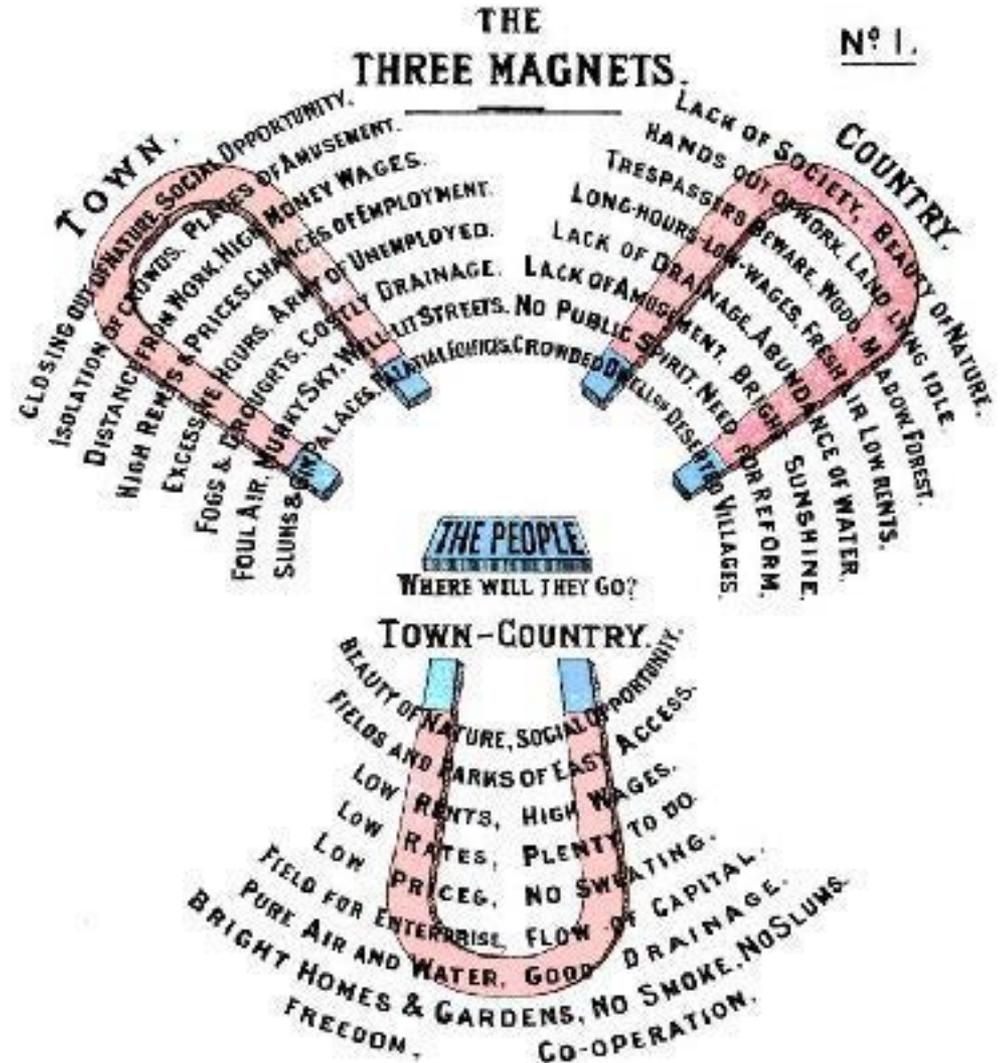
Can we design-in better health outcomes in a 21st Century Garden City

LETCWORTH GARDEN CITY

A Day in the World's First Garden City
Illustrated by Howard Chandler Christy, N.Y. & Richmond, Va.

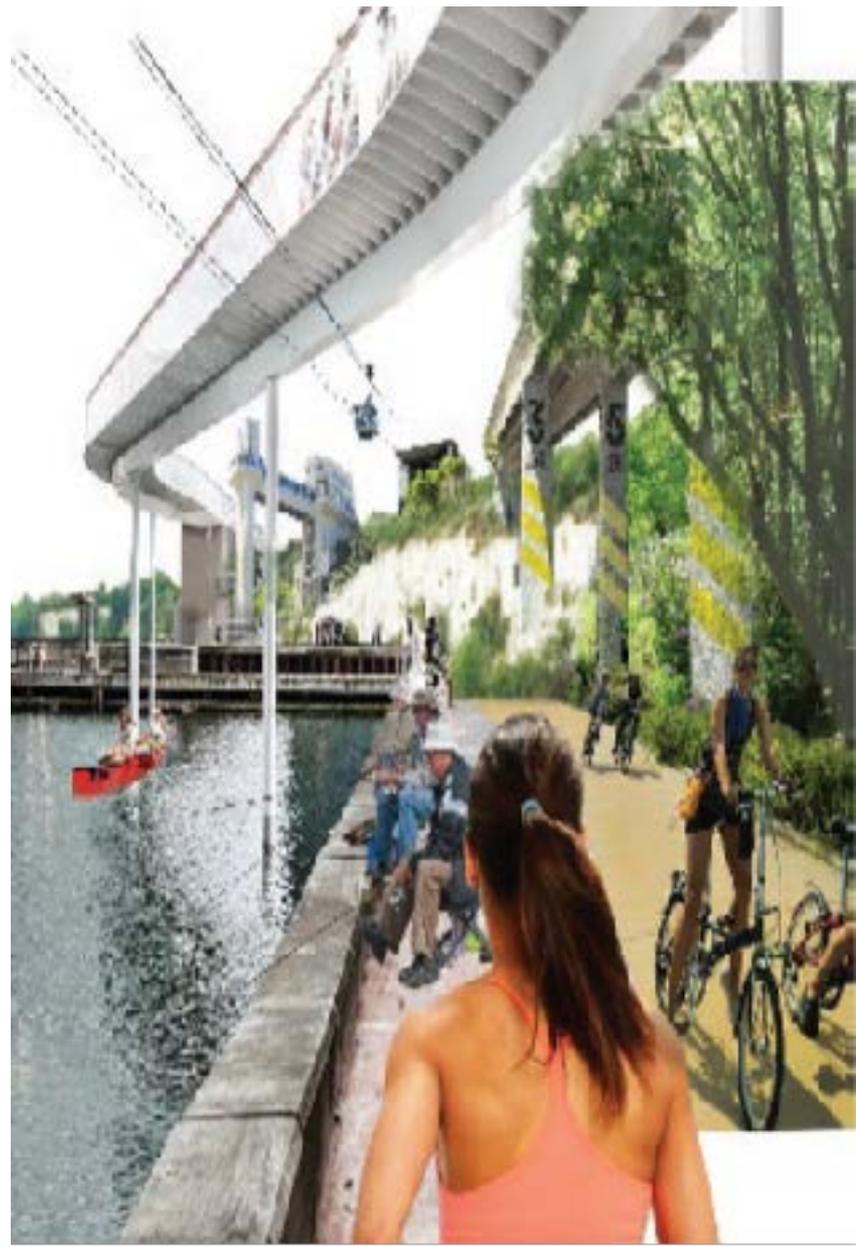


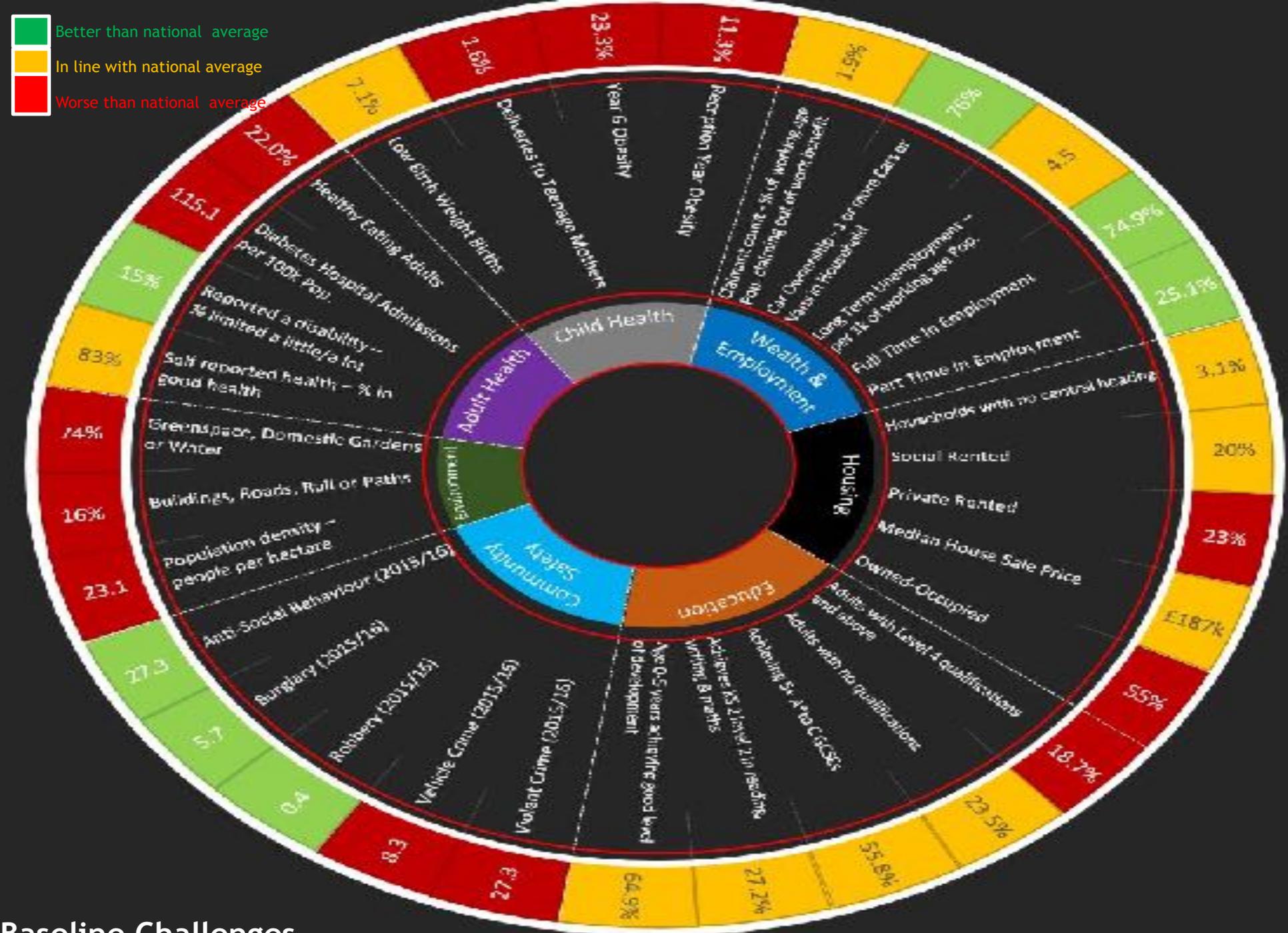
HEALTH of the **COUNTRY**
COMFORTS of the **TOWN**



NHSE Healthy New Town Programme Objectives

- To shape new towns, neighbourhoods and communities to promote health and wellbeing, prevent illness and keep people independent
- To radically rethink delivery of health and care services in areas free from legacy constraints, supporting learning about new models of integrated care
- To spread learning and good practice to other local areas and other national programmes





Baseline Challenges

Yes, only if you look holistically, and work collaboratively

5 Outcome Drivers.



7 Key Outputs area across 3 Delivery Themes

Built Environment



an exemplar built environment which supports independent living at home for longer
securing access to an active and safe green environment

Model of Health and Care



delivering a new 'model of care' for service users
establishing a world class new Medical Centre of excellence
community-led radical upgrade to prevention, care and public health

Community Building



providing a range of new community facilities managed by local people
improving Quality of Life Outcomes for everyone

Influencing behaviours from the outset will have the greatest impact on shaping a Place.



Culture.
Arts, Events
and
Meantime
uses



Sports,
Leisure and
Physical
activity



Healthy
Eating and
Food
Growing

Tools to support Community Activation in Ebbsfleet Garden City

Bringing in the green and the blue to create 7 major parks

Our ambition is to improve the quantity, quality and access to our natural blue and green assets to encourage a more active and fitter populations through engagement with and use of the landscape..



A vibrant and inclusive built environment 'for everyone' with access to well maintained and attractive green and blue spaces will have the greatest impact on physical and